

Software Roles Soar Amidst Growing Demand for Tech Talent

Ahmedabad, According to data from Indeed, the global matching and hiring platform, IT hiring is set to surge with an estimated 8.5% increase in the next year. After a slow period late last year and early this year, the demand for skilled IT talent is growing, making it crucial for businesses to plan their hiring strategies for the coming year. Almost 70% of all tech jobs on Indeed are currently software roles. The dominance of software roles on Indeed is driven by several interconnected factors. As businesses increasingly depend on software for operational efficiency and innovation, the demand for developers to create and maintain essential systems has surged. Rapid advancements in technologies like AI, machine learning, and blockchain have further amplified the need for specialized software development to stay competitive. The thriving tech

startup ecosystem also plays a significant role, as new ventures prioritize hiring developers to build and scale their products. Lastly, the continuous need for updates, security patches, and new features in existing software ensures a steady demand for skilled professionals who can keep pace with evolving user needs and technological advancements. Sashi Kumar, Head of Sales, Indeed India said, "The IT sector has consistently stood as a major employment powerhouse. However, recent quarters saw a slowdown in hiring, with companies exercising caution as they navigated through global uncertainties and economic shifts. Now, the tide is turning. Companies are actively ramping up their hiring efforts. We can also expect Global Capability Centers (GCCs) to significantly contribute to this uptick in hiring, particularly in software and technological roles." (1-7)

INDIANS' INTEREST IN DIGITAL GOLD: NAVI SURVEY

Ahmedabad, Digital gold is a unique offering that allows customers to invest in a traditional asset class in a modern and innovative format. A recent study conducted by Navi among investors and non-investors of digital gold sheds light on the main reasons for its adoption in India and some barriers that prevent wider adoption of digital gold. Top reasons driving digital gold investment from the study done by Navi are as follows: 1. Gold = Good returns - 50% invested

because gold has delivered good returns in the recent past. 2. Digital gold = No risk of theft- 39% feel digital gold is less risky than keeping physical gold at home- no worry of theft. 3. Satisfaction of buying the purest form of gold- 36% have invested in 'Digital Gold' due to its purity aspect i.e. ability to buy 24-carat pure gold. 4. Digital gold is more convenient- 25% like the convenience of buying, selling, and tracking digital gold investment anytime via apps offering digital gold.*

ITC HOTELS EXPAND PRESENCE IN RAJASTHAN



Ahmedabad, ITC Hotels growth trajectory continues to rise as the brand signs a Welcomhotel property with SRK Hospitality Pvt. Ltd. in Pushkar. Expected to open in 2026, it will be spread across nearly 3 acres and shall be easily accessible by air, rail and road. Located just 50 km from the Kishangarh airport, Welcomhotel Pushkar will offer 96 well-appointed guestrooms, with ample banquet facilities and various food and beverage offerings including an all-day dining restaurant, lobby lounge, a specialty restaurant and bar. Recreational spaces include a swimming pool, fitness center, spa and a kids' club. Showcasing beautiful architectural legacy, Pushkar is much visited for its temples,

shrines and picturesque locations. For many, it is the ideal weekend retreat. From boating, camel safaris, spiritual sojourns, picnics & camping to partaking of the local flavours and legendary fairs, Pushkar has been one of Rajasthan's star attractions for travelers. Anil Chadha, Chief Executive, ITC Hotels stated, "The Welcomhotel brand continues to grow under the asset right strategy. We recently opened the 25th Welcomhotel in Belagavi (Belgaum) Karnataka last month. Pushkar, located close to Ajmer and Jaipur, is one of Rajasthan's most visited leisure destinations for its versatile offerings. Welcomhotel Pushkar shall showcase the legacy of this charming region." (22-2)

Lights Out three decades ago are still pertinent - Smriti Kalra



Ahmedabad, Making her debut in Zee TV's series '12/24 Karol Bagh' (2009) as Simi, actor Smriti Kalra has been a part of various TV productions, films, teleplays, and short films. She played the critically acclaimed and widely popular role of Neha in the TV show 'Itti Si Khushi' (2014) and directed the award-winning short film Ambu (2019), in addition to appearing in various films. Her acting prowess and popularity made her perfectly suited for a pivotal part in Zee Theatre's teleplay 'Lights Out'. Renowned playwright Manjula

Padmanabhan based the play on a horrific crime that unfolded in Mumbai's Santacruz in 1982. When it premiered on stage in 1986, it created a sensation due to its provocative subject matter. Discussing the intense teleplay version directed by Ritesh Menon, Smriti says, "'Lights Out' addresses both literal and metaphorical darkness in our society. The overlooked assault on a woman in the story reflects the apathy of the privileged and the absence of humanity within our social structures. The issues that were raised three decades ago in 'Lights Out' are still pertinent." Speaking particularly about her character's dilemma, Smriti says, "Leela symbolises the inertia and helplessness a woman often experiences due to her social conditioning. When she hears the desperate cries of a woman, she wants her husband Bhaskar to intervene who dismisses her concerns." (19-10)

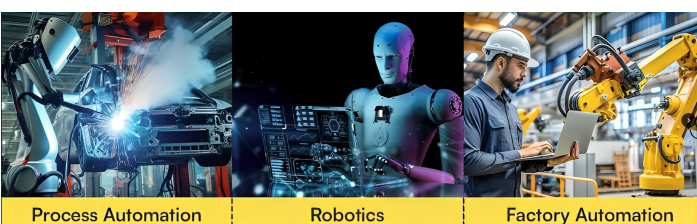
Apsara Ice Creams to launch Muskaan initiative on its 53rd anniversary



Ahmedabad, In a bid to bring joy and smiles to people's faces, Apsara Ice Creams today announced the launch of a unique initiative titled Muskaan on its 53rd Anniversary on the occasion of the 78th Independence Day. Apsara Ice Creams is an established and trusted brand with a presence in the market for more than five decades and has been providing premium quality ice creams to their customers since its inception.

Speaking on the occasion, Mr. Nemchand Shah, Founder Partner, Apsara Ice Creams said, "The main aim of Muskaan is to bring about joy among the various sections of society and also celebrate our 53rd anniversary. The launch will take place on August 15th, on the 78th Independence Day, which is a matter of great pride for all of us. We are really excited and thrilled to see the smiles on their faces and make their day a memorable one. We truly believe in giving back to society and adding happiness to their lives." As part of its 53rd anniversary, Apsara Ice Creams will launch a unique initiative to celebrate India's 78th Independence Day, which is indeed a matter of great pride for all the Indians. The initiative will be launched on August 15th in Mumbai and Pune, and will be carried out in the other cities in a phased manner. Under the initiative of Muskaan, the company intends to distribute 53,000 (ice cream), which is close to four tonnes of ice cream. This initiative will cover 9 states and 25 cities in India. The ice creams would be distributed amongst various NGOs', orphanages, old age homes, and various foundations in government and non-government sectors. (19-10)

Automation Expo 2024: South Asia's largest expo on automation



Ahmedabad, Automation Expo is India's Biggest Exhibition for the Automation Industry unveiled its 17th International Exhibition & Conference. This landmark event will be held from August 21 - 24 at the Bombay Exhibition Center (BEC), Nesco, Mumbai. This expo marks a significant milestone, showcasing the rapid growth and innovation within India's automation industry. Automation Expo 2024 will spotlight the transformative influence of Artificial Intelligence (AI) and Robotics on process and factory automation. Traditional robots have long been prized for their cost-efficiency and programmability. However, the integration of AI with production data now takes

automation to the next level, advancing predictive maintenance, reducing material waste, and enhancing demand forecasting. This year's expo will offer MSME sector visitors a comprehensive overview of the latest technologies and solutions, featuring both innovative startups and established industry leaders. India's industrial automation sector is on a growth trajectory, with the market projected to surge from over \$15 billion to \$29.5 billion by 2029. Automation Expo 2024 is strategically timed to capitalize on this expansion, offering a platform for industry stakeholders to explore the latest advancements and business opportunities. (1-7)

Ujjivan Small Finance Bank launches its Sonic Identity: The Sound of Ujjivan

Ahmedabad, Ujjivan Small Finance Bank (Ujjivan SFB) a leading small finance bank, proudly announces the launch of its sonic brand identity, named 'The Sound of Ujjivan'. The sonic identity aims to strengthen the connect with the customers through the strategic use of sound. At the heart of sonic identity is the Bank's sonic logo, crafted to capture the fundamental values like Opportunity and Freedom which seamlessly resonates with what Ujjivan stands for - Trust and Progress. Conceptualised and created by Unmute, a leading Scandinavian Sonic Branding Agency, the new sonic identity helps the customers connect

emotionally with the bank. Unmute has used the 'Geneva Emotional Music Scale' - a model designed to describe how humans respond emotionally to music. When adapting this method to the Ujjivan brand, a list of descriptors were defined and used as a common "language" throughout the creation process. As music is very subjective, it's important to find ways to evaluate the sound from the brand's perspective. The new sonic identity will be integrated across various customer touchpoints including phone banking, mobile banking applications, ATMs and the website. (20-4)

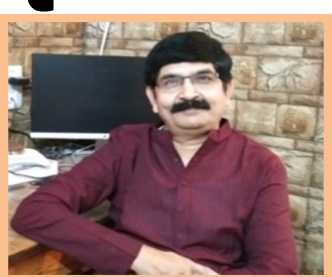
Axita Cotton Limited Recommends bonus issue in the ratio of 1:3



Ahmedabad, Axita Cotton Ltd, one of the leading manufacturers of exporters of international quality cotton bales, cotton seeds and cotton yarns in India, has recommended issuance of bonus equity shares in the ratio of 1:3 (i.e., 1 bonus equity share of Re. 1 each for every 3 fully paid-up equity shares as on record date) subject to the approvals from the shareholders. Company also declared a financial results for the first quarter ended on 30 June, 2024. The company has reported a net

profit of Rs. 3.54 crore whereas profit before tax was at Rs. 4.96 crore for the Q1FY25. For the first quarter for financial year 2025, the company's total income stands at Rs. 154.96 crore and EBITDA at Rs. 5.73 crore. Commenting on the company performance during the period, Mr. Nitinbhai Patel, Chairman and Managing Director, Axita Cotton Ltd said "We are happy to announce strong quarterly results despite challenging industry scenario and global sluggishness. The central government is making all possible efforts towards gaining access to the new markets. Indian Textile industry is one of the key industries of the country and the government through its policies and initiatives continues to give further push to the industry so that it become global competitive and increase its global share." (18-2)

Quit smoking at first, it is not impossible



Vinod Chandrashekhar Dixit
Free-lance Journalist, Writer & Cartoonist
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Everyone is aware that "Smoking" has been criticized as the most lethal weapon of self murder. According to the Tobacco Products Act, 2004, direct and indirect advertising of all tobacco products and its sale to minors is banned. Addition to nicotine makes it hard to quit. The increasing incidence of heart attack in India, fast spreading among younger generation has been largely on account of smoking habits. The problem of Smoking in India is widespread but no studies have been done to estimate what percentage of the population are smokers.

Roadside paan shops bountifully stocked with cigarettes feed smokers continuing to exhale smoke from cigarettes. It is a fact that smoking is a hard habit to break because tobacco contains nicotine, which is highly addictive. Smoking harms not just the smoker, but also family members, coworkers, and others who breathe the smoker's cigarette smoke, called secondhand smoke or passive smoke. In fact, statistics tell us that approximately 70 out of 100 people who smoke want

to stop but go on puffing, day in and day out, seemingly powerless to quit. Research has shown that non-smokers who reside with a smoker have a 24% increase in risk for developing lung cancer when compared with other non-smokers.

Owners of sales outlets must display boards with the warnings like "tobacco causes cancer", "tobacco kills" & "sale to minors is a punishable offence". Sometimes it happens that notification prohibiting selling tobacco products to minors has no effect as the teenagers continue to buy tobacco/cigarettes on the pretext that they are buying it on behalf of their elders. Smoking also provides other side benefits which are real. Let us remember that staying smoke free helps more of everything - more energy, better performance, better looks, more money in your pocket, and, in the long run, more life to live.

In India there is little campaigning save the statutory warnings printed in small print on cigarette cartons and advertisements. Graphic health warnings using a mixture of pictures and words are part and parcel of every country's policy on cigarette marketing. The 40 per cent warning on one side proved ineffective as vendors displayed the packaging on the other side, so that consumers would not see the warnings. Cigarette manufacturers share the kitty with vested interest, hence their interest is well protected with simple modifications to fool the general public. It is agreed that the

bigger warning can create an impact when a smoker buys a cigarette pack. But how do we resolve the issue when smokers buy one or two cigarettes and the packet is being opened by the shop owner who sells cigarettes for business. It is the youth who are the most vulnerable group as far as the consumption of tobacco is concerned. Most of them begin smoking as a fad and even as a rite of passage. According to The Cigarette Package Health Warnings: International Status Report 2014 India has slipped to 136th position in the list of 198 countries that warn smokers about the hazards of smoking through graphic pictures on cigarette packages.

Can't we implement the ban on the companies manufacturing these tobacco products of intoxication. One would find (particularly smokers) like all laws in India, nothing will be implemented. Indians just do not have the psyche to obey laws. They believe that rules are meant to be broken. Smokers are unmindful of the consequences of passive smoking. Over time, the habit of smoking weaves its way through all of the activities in our lives, and we come to think we can't be happy or productive without cigarettes.

Various provisions that we implement time and again clearly states that People can smoke on roads or in their homes but not in any other place. More deaths are caused each year by tobacco use than by all deaths from AIDS, illegal drug use, alcohol use, motor

vehicle injuries, suicides, and murders combined.

It smells something else totally against enforcing the rule strongly across the country as law enacted smoking is banned only for outside propaganda. Here, the Govt. is happy that it has a law, police is happy that it can earn more money, the cigarette companies are happy that they don't have to bother, the finance ministry is happy as there is no effect on taxes and the health minister is happy that he could do atleast one thing in his tenure - so what matters if it is not implemented.

It is reported that a cigarette smoker shortens his life by about 5.5 minutes for each cigarette smoked, almost the time he spends for smoking it. The increasing incidence of heart attack in India, fast spreading among younger generation has been largely on account of smoking habits. Nearly 30 million people in the country are estimated to be victims of heart diseases. No doubt, the Government has come out with good points to deal with the matter but at the same time taxes on tobacco products should go up to help smokers give up. Such methods will be long lasting.

Under such circumstances, it clearly shows that the anti-smoking Act will go up in smoke. But I feel that People must wake up to the danger of smoke to themselves and passive smokers before it is too late. **(B-15 Jyoti-Kalash Society, Jodhpur Tekra, Satellite, Ahmedabad - 380 015)**

JHAVERI
JHAVERI CREDITS AND CAPITAL LTD.

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Extract of Unaudited Standalone Financial Results for the quarter ended June 30, 2024 (Rs. in lakhs)

Particulars	Quarter ended		Year Ended
	30/06/2024	30/06/2023	31/03/2024
Revenue from Operations	1224.92	9.93	2619.62
Profit before exceptional items and tax	128.04	1.67	259.10
Profit before tax	128.04	1.67	259.10
Profit for the period	93.42	2.39	161.03
Total Comprehensive Income (after tax)	93.42	2.39	161.03
Paid up Equity Share Capital (of Rs. 10 each)	898.59	646.33	898.59
Earnings per equity share (of Rs. 10 each)			
Basic (Not Annualised)	1.04	0.04	2.42
Diluted (Not Annualised)	1.04	0.04	2.42

Notes:

- The Audit Committee has reviewed the above results and the Board of Directors has approved the above results at their respective meetings held on August 12, 2024.
- The above is an extract of the detailed format of the unaudited financial results for the quarter ended on June 30, 2024 filed with the Stock Exchange pursuant to Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.
- The full format of the Unaudited financial results for the quarter ended on June 30, 2024 are available on the Stock Exchange's website (www.bseindia.com) and the Company's website www.jhavericredits.com.

For Jhaveri Credits and Capital Limited

Sd/-
Vishnukumar Patel
Managing Director

Place: Ahmedabad
Date: August 12, 2024

LESHA INDUSTRIES LIMITED
CIN- L27100G11992PLC018607
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NOTICE OF 32nd ANNUAL GENERAL MEETING, E-VOTING INFORMATION AND BOOK CLOSURE DATES
NOTICE is hereby given that the 32nd Annual General Meeting (AGM) of the members of the Company will be held on **Thursday, 5th September, 2024 at 3:30 p.m. IST** through Video Conferencing ("VC") / Other Audio Visual Means ("OAVM") to transact the businesses as set out in the notice of AGM in compliance with General Circular Nos. 14/2020 (dated 8th April, 2020), 17/2020 (dated 13th April, 2020), 20/2020 (dated 5th May, 2020), General Circular No. 3/2022 (dated 5th May, 2022) and General Circular No. 9/2023 (dated 25th September, 2023) respectively, issued by the Ministry of Corporate Affairs ("MCA Circular(s)") and Circular No. SEBI/HO/CFD/CMD1/CIR/P/2020/79 dated 12th May, 2020, SEBI/HO/CFD/CMD2/CIR/P/2022/62 dated 13th May, 2022, SEBI/HO/CFD/PoD-2/P/CIR/2023/4 dated 5th January, 2023 and SEBI/HO/CFD/CFD-PoD-2/P/CIR/2023/167 dated 7th October, 2023 issued by the Securities and Exchange Board of India ("SEBI Circular") and all other relevant circulars issued from time to time.
Pursuant to Provision of Section 91 of the Companies Act, 2013 and as per provisions of Regulation 42 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, the register of members and Share Transfer books of the company shall remain closed from Saturday, 31st August, 2024 to Thursday, 5th September, 2024 (Both days inclusive).
In compliance with MCA Circulars and SEBI Circular, the Notice of AGM along with the Annual Report for the financial year 2023-24 have been sent in electronic mode only to all those members whose e-mail IDs are registered with the Company or the Registrar and Share Transfer Agent or their respective Depository Participant(s).
REMOTE E-VOTING:
In compliance with provisions of Section 108 of the Companies Act, 2013 read with Rule 20 of the Companies (Management and Administration) Amendment Rules, 2015 and Regulation 44 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Company is providing its members, the facility to exercise their right to vote at the Annual General Meeting (AGM) by electronic means on all the businesses set forth in the Notice of the AGM through the remote e-Voting Services provided by CDSL. The detailed instructions for remote e-voting facility are contained in the Notice of the AGM which has been sent to the Members.
The details pursuant to the provisions of Companies Act, 2013 and Rules are given hereunder:
1. Cut-off date for the purpose of remote e-voting is **Friday, 30th August, 2024.**
2. Period of e-voting: E-voting shall commence from **9:00 a.m. on Monday, 2nd September, 2024** and ends at **5:00 p.m. on Wednesday, 4th September, 2024.** Please note that remote e-voting will not be allowed beyond the above mentioned time and date.
3. Persons who have acquired shares and become member of the Company after dispatch of Notice of the AGM and holding shares as on the cut-off date i.e. Friday, 30th August, 2024, may cast their votes by following the instructions and process of remote e-voting as provided in the Notice of AGM.
4. A person, whose name appears in the Register of Members or in the Register of Beneficial owners maintained by the depositories as on cut-off date only, shall be entitled to avail the facility of remote e-voting as well as voting at the AGM. However, if the person is already registered with CDSL for remote e-voting, then the existing User ID and Password can be used for casting votes.
5. Members attending AGM through VC/OAVM facility, who have not casted their votes by remote e-voting shall be able to cast their votes through e-voting during the AGM.
6. Members who have casted their votes by remote e-voting, may also attend the AGM through VC/OAVM facility but shall not be entitled to cast their votes again during the AGM.
7. The procedure for e-voting, attending the AGM through VC/OAVM facility and registration of E-mail ID by shareholders has been provided in the Notice of AGM. The same is available on the website of the Company: www.lesha.in, website of Central Depository Services Limited at www.evotingindia.com and at the website of BSE Limited: www.bseindia.com.
8. In case of any query regarding attending AGM and e-voting from the CDSL e-Voting System, members/beneficial owners can contact to helpdesk.evoting@cdslindia.com or contact at Toll Free no. 1800225533.

For, Lesha Industries Limited

By order of Board
SD/-
Leena A. Shah
Managing Director
DIN: 02629934

Place: Ahmedabad
Date: 12.08.2024

